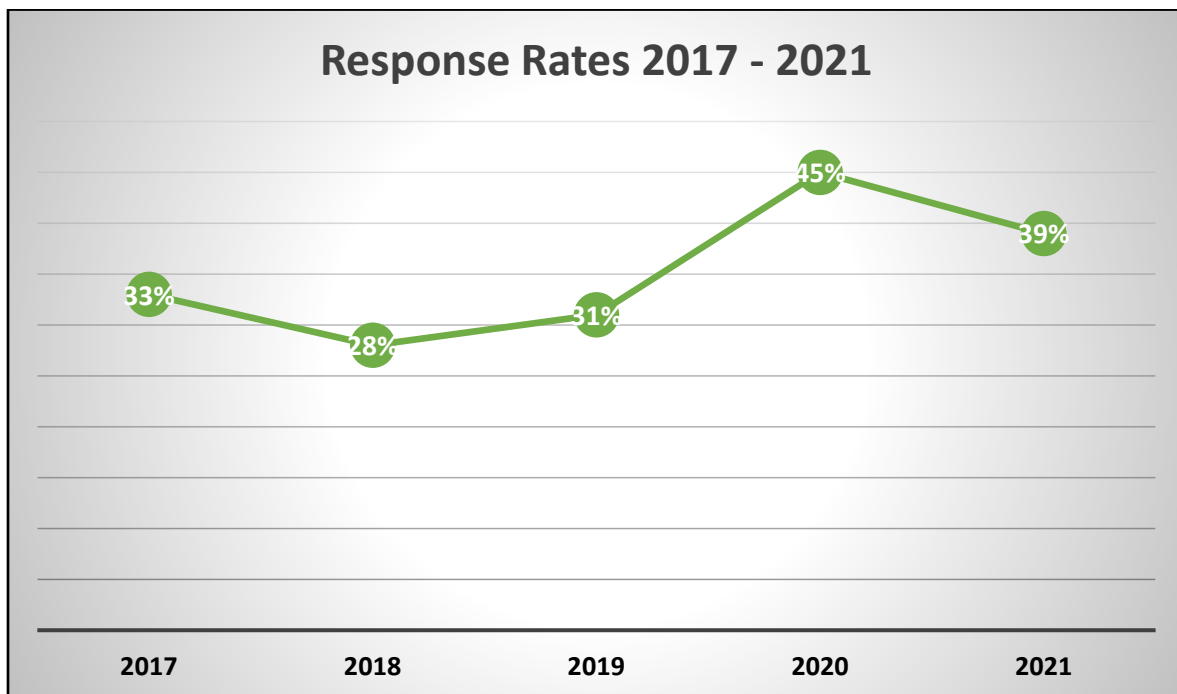




## 2021 Sponsor Satisfaction Survey Report

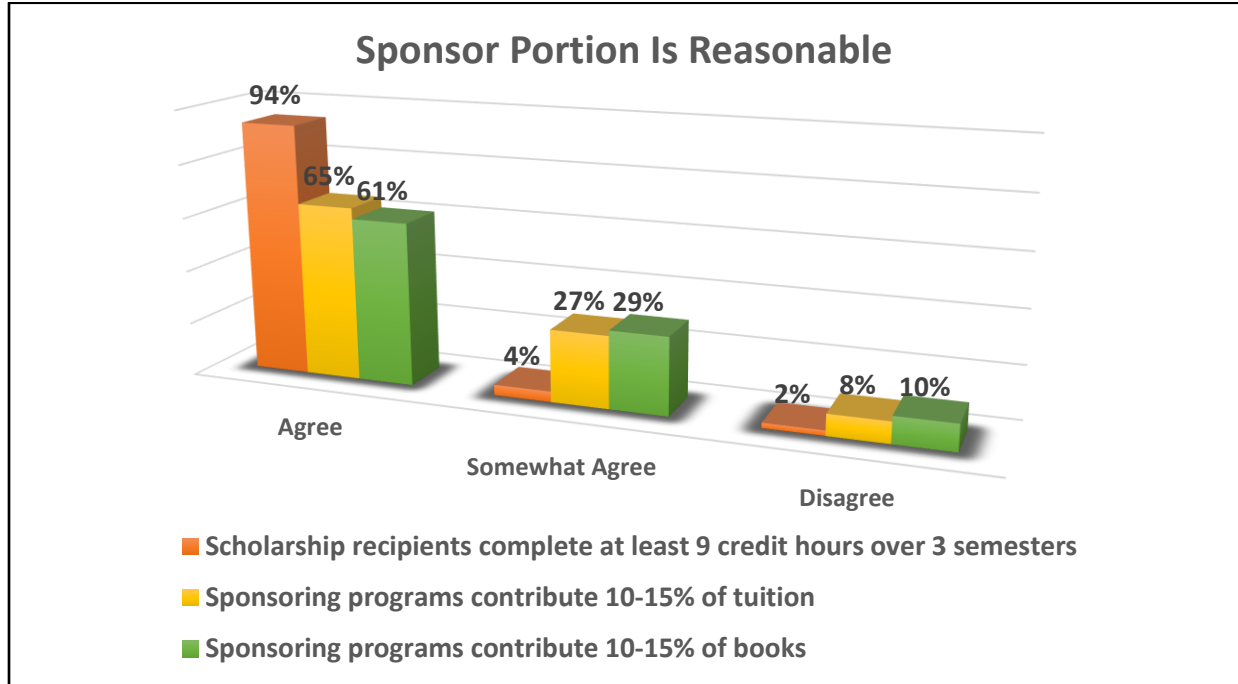
In 2021, surveys were sent in June to recipients who had completed a contract in the last 18 months. Emails were sent directly through Survey Monkey, the platform used to conduct the survey, with the link embedded. Two weeks later, and prior to the due date, a reminder email was sent directly from T.E.A.C.H. MISSOURI.

Of the 151 surveys sent, 82 (54%) opened the email and 27 (39%) completed the survey. This is unfortunately a decrease of 6% from 2020. With child care programs under staffed due to employee shortages, rooms partially closed and programs dealing with closures for quarantine, the decrease in respondents this year is understandable.



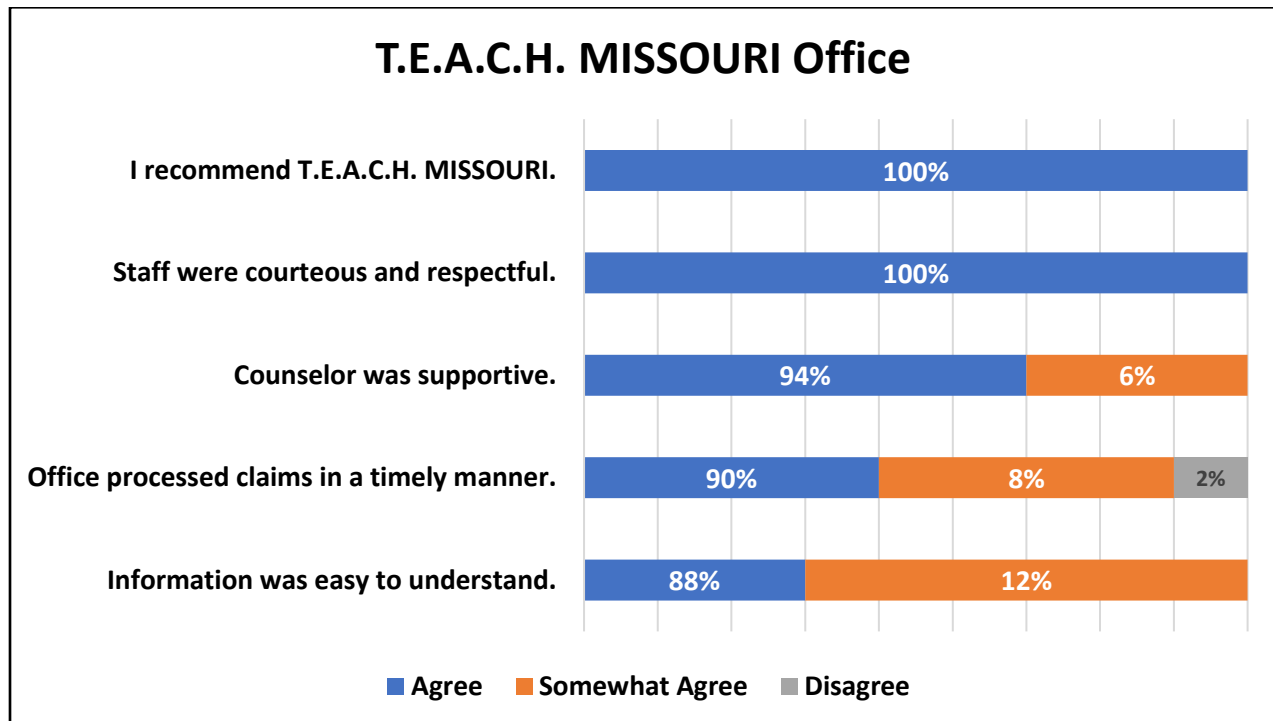
The following are graphic representations of 2021 survey results.

*Do sponsoring employers feel the expectation of recipients taking a minimum of nine credits annually and sponsors paying 10% of books and tuition is reasonable?*



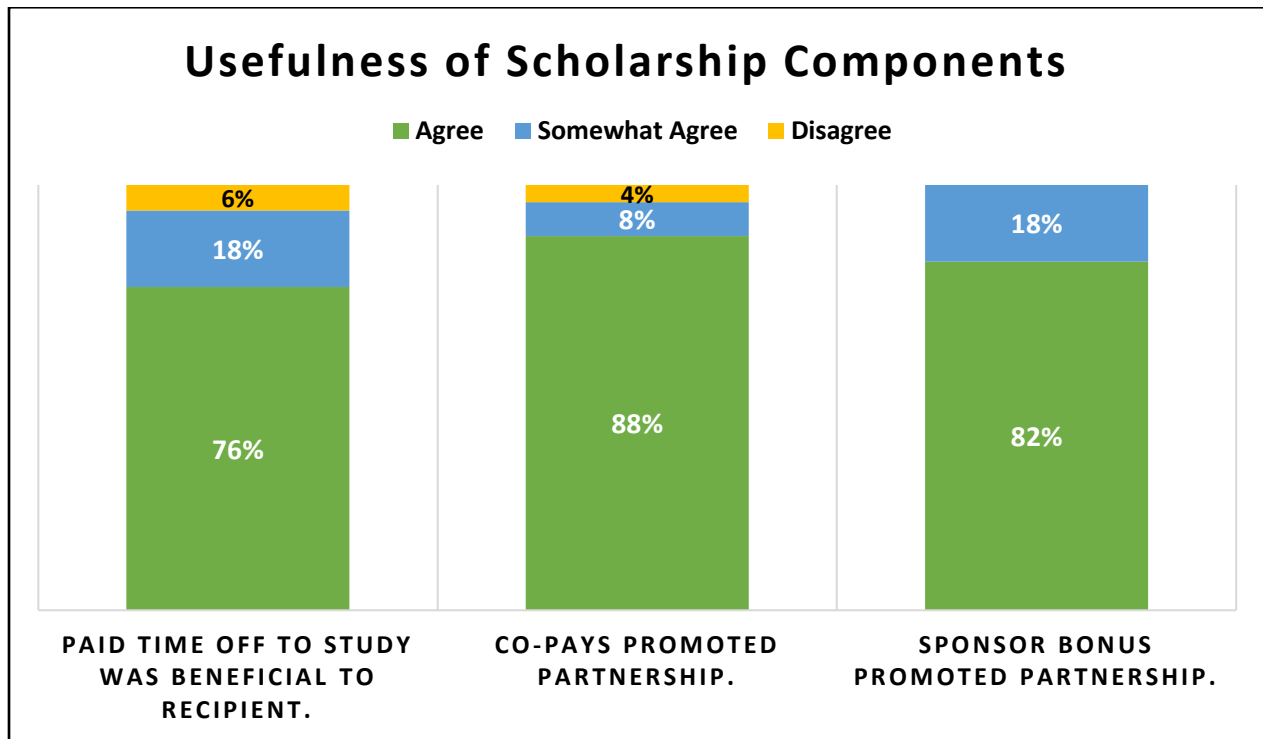
Sponsors overwhelmingly agree (98%) that nine college credits minimum per recipient contract is reasonable. Paying a portion of the tuition, no more than 15% in any model, is viewed as reasonable (92%) with paying a co-pay for books (90%) seen as realistic. T.E.A.C.H. MISSOURI is built on a business model where all participants in the contract, recipients, sponsoring employers and the scholarship program, take a role in the financial responsibilities with the largest portion paid by the scholarship. This increase accountability and professionalizes the program through a binding contract.

*Does the T.E.A.C.H. MISSOURI staff meet the needs of the scholarship sponsoring employers?*



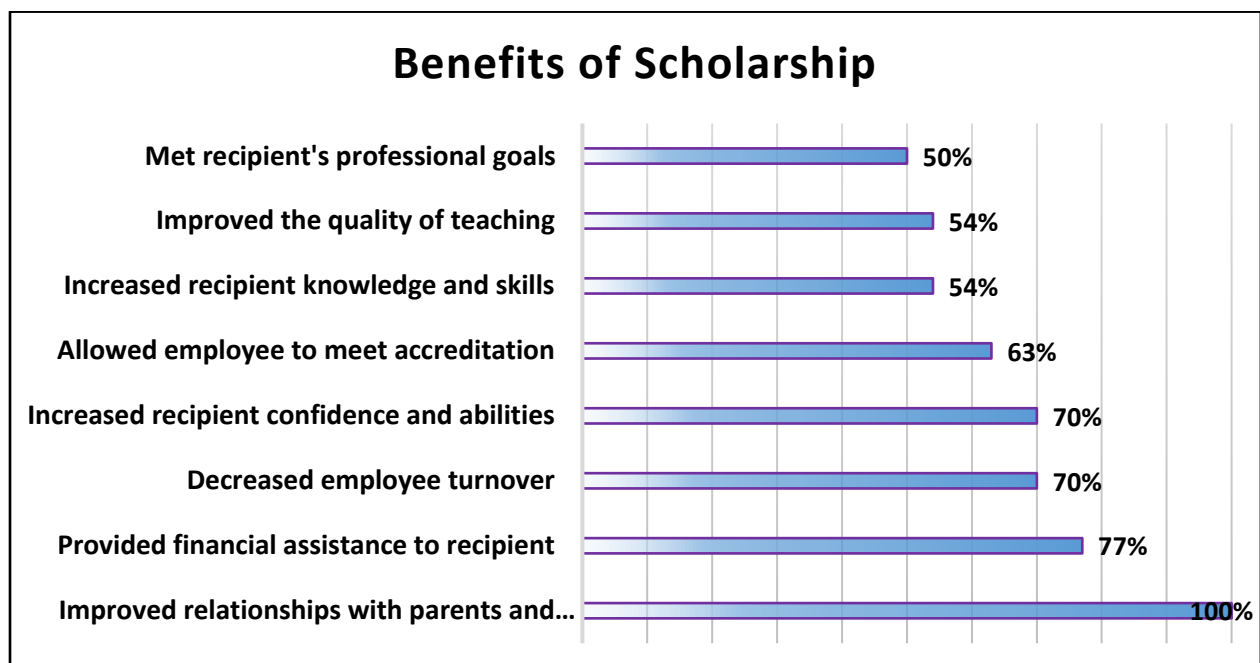
100% of responding sponsors recommend T.E.A.C.H. MISSOURI to others which mirrors recipients in 2021. Sponsoring employers find staff courteous and respectful (100%), counselors supportive (100%) and noted the timely processing of claims (98%). We place a high value on our service to customers and sponsors' notice.

*What components are seen as beneficial by sponsoring employers in T.E.A.C.H. MISSOURI?*



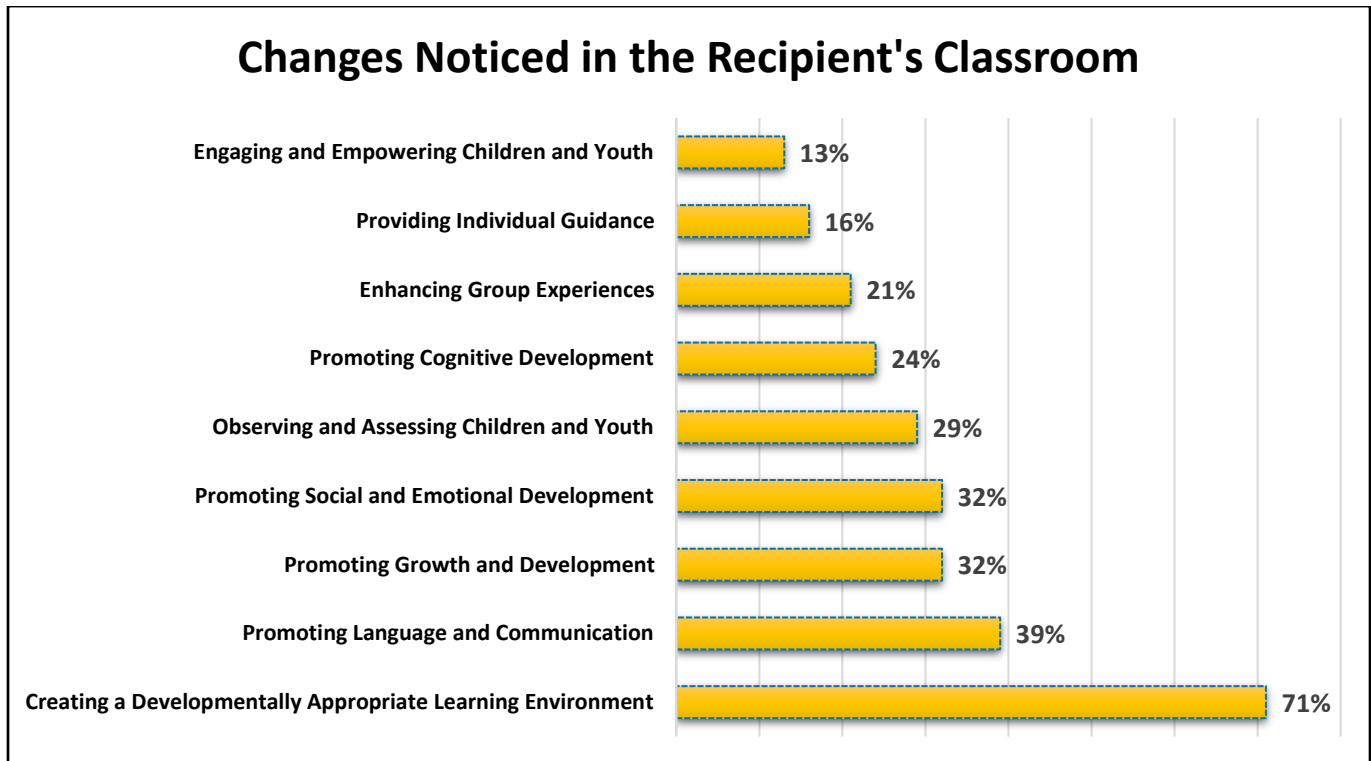
Of note are the sponsor replies to the scholarship elements that promote partnership between recipients and sponsors. Bonuses (100%) and tuition and book co-pays (96%) are seen as valuable along with paid time off to study (94%). While partnering with costs is not always relished by sponsors, they see the value of scholarship supports for recipients.

*What are the benefits sponsors find in supporting T.E.A.C.H. MISSOURI Scholarships?*



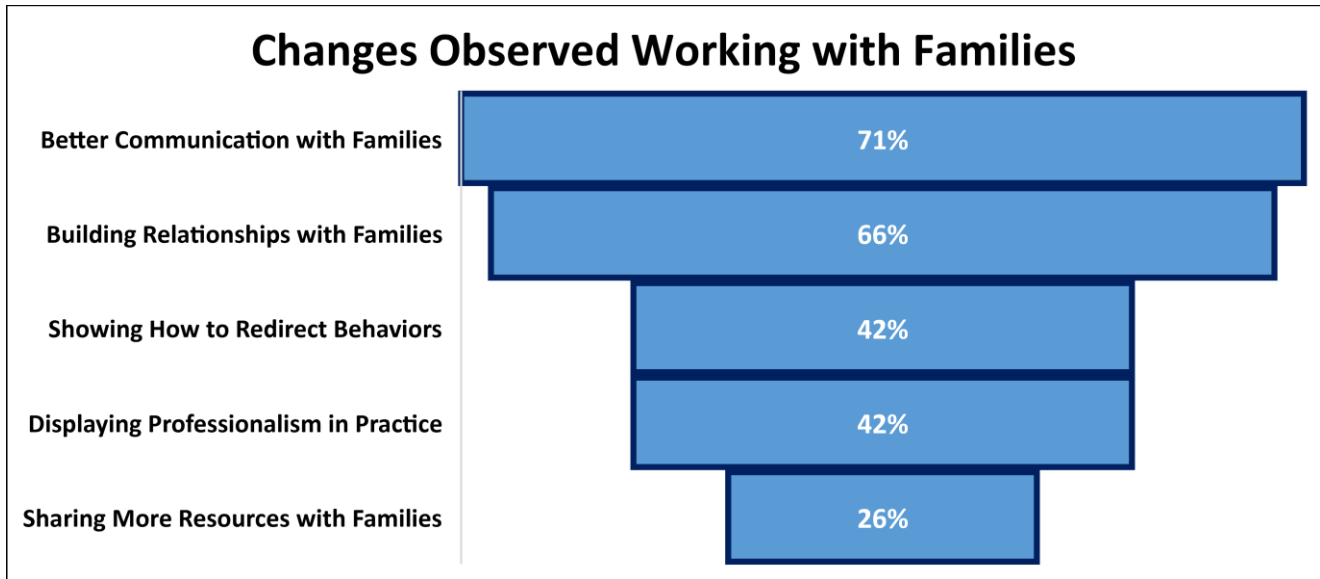
In 2021, sponsoring employers ranked Improved Relationships with Parents and Children (100%) as the greatest benefit from T.E.A.C.H. MISSOURI. This may be due to the increased need for child care educators to assist children and families during the pandemic. Providing Financial Assistance to the Recipient to afford college (77%) continues to rank high for sponsors. Surprisingly, this is the seventh most important reason for recipients. Both Decreased Employee Turnover and Increased Recipient Confidence and Abilities (70%) were ranked in the top five benefits. Sponsors view recipients through a different lens so they can see the increased confidence and professionalism as child care educators go through college.

*What changes did sponsors observe in the recipient's classroom based on the education gained through college courses?*



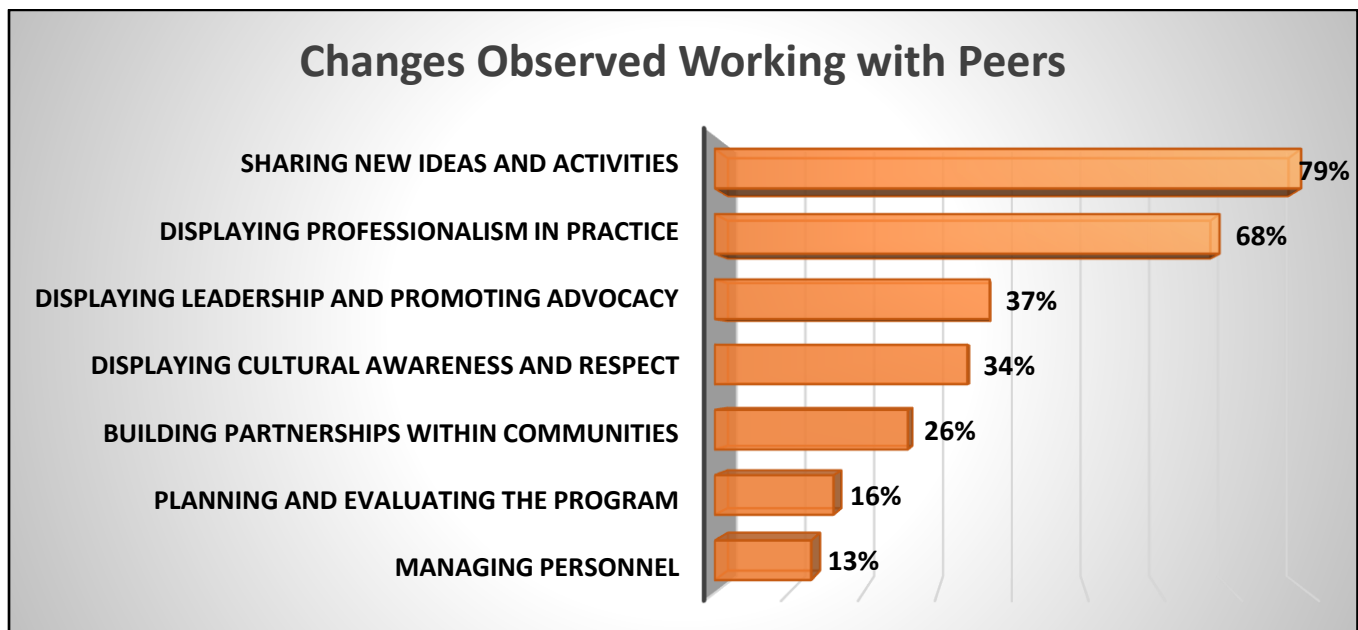
For the third year in a row, sponsors view Creating a Developmentally Appropriate Learning Environment and Curriculum (71%) as the most notable change in recipient classrooms. Recipients too felt this area was the most influenced based on increased knowledge gained through coursework, which matches what scholarship participants see personally. Promoting Language and Communication (39%), Promoting Growth and Development (32%) and Promoting Social and Emotional Development (32%) were ranked next. These results match how recipients saw themselves changing in the classroom.

*What changes did sponsors observe between recipients and families based on the education gained through college courses?*



Sponsors ranked Better Communication with Families (71%) and Building Relationships with Families (66%) as the biggest changes observed in 2021. This mirrors how recipients viewed their behaviors with families too. The changes observed in working with families are good indicators of changes in quality of child care. The correlation between recipient and sponsor data is encouraging as increased education brings observable, positive change.

*What changes did sponsors observe between recipients and their peers based on the education gained through college courses?*



Working with peers, sponsors noted Sharing New Ideas and Activities (79%) and Displaying Professionalism in Practice (68%) as most often observed matching the recipients' responses. Knowledge is dispersed beyond one classroom. A third of sponsors noted increases in Displaying Leadership and Promoting Advocacy (37%) and Displaying Cultural Awareness and Respect (34%)

both essential skills sets for educators. These practices demonstrate the how education of one can affect many.

Elevating the practice and increasing the abilities of scholarship recipients is a central focus for T.E.A.C.H. MISSOURI. The 2021 Sponsor Survey results demonstrate the positive effect of using scholarship, education, compensation, and retention to create increased quality of care and education for Missouri's young children.

The T.E.A.C.H. Early Childhood® Missouri Scholarship Program is a licensed program of  
Child Care Services Association.

T.E.A.C.H. MISSOURI is a program within Child Care Aware® of Missouri.

T.E.A.C.H. MISSOURI

[www.teach-missouri.org](http://www.teach-missouri.org)